Kaela Brandi History of Broadcasting Final April 2019

- 1. Consider what makes a TV show "Golden Age," "Platinum Age" or "Peak TV." You may want to consult our list, then Google around a bit and see what shows others consider a golden age. Specifically, look for shows on the border -- shows that some may consider "golden age" and others may not. What characteristics do others use to define the term? Finally, how has studying "golden age" TV affected how you see these shows?
 - I think a lot of people may have different ideas of what a "Golden Age" TV show might be like, but to me - I think in order for a show to be considered as this has to have high volumes of ratings every episode, something everyone is always talking about (for example Game of Thrones), and great quality in reference to plot, camera quality, and acting. Some shows that are considered as such are the Walking Dead and the Crown. I think these shows fit the description as the plots are very intense and they give a viewer a lot of insight as if they were experiencing any situation with them at that moment, also the camera quality is amazing to see because it's not like a reality show type of filming. Some shows that are not considered to be "Golden Age" TV are 13 Reasons Why and Insatiable, I think these shows don't fit the description because they romanticize bad topics that shouldn't be put out into society in such a way, and the acting isn't so great to be considered under this category. Characteristics that make a show be considered as a Golden Age show are dramatic, captures the viewer's attention and leaves them wanting more, and creative. A show that has personally left me wanting more was Scandal and How to Get Away with Murder, these shows are amazing to watch and the plots are incredible because it gives the viewer a little bit of everything such as romance, action, drama, and some humor as well. As we learned during Week 8 of our class, more characteristics would be serialized which each episode keeps building on the previous episode (such shows that don't have these are The Twilight Zone) and hints to upcoming plots between characters. This concept has affected the way I watch shows because I'm constantly looking out for characteristics that fit the description of the Golden Age and if it can be considered under that category.
- 2. Discuss some of the postmodern storytelling techniques The Simpsons introduced to TV. What are some specific concepts, ideas and narratives that would influence other shows? What made The Simpsons dialogic?

- The Simpsons are a cult favorite as many generations have grown up and watched this show many times throughout the years. The reason why we love this show so much is due to the techniques the writers incorporated into the show. In Week 8, we learned that some techniques that were enforced were referential, where the viewer can easily make jokes and references to others about certain famous episodes that were aired and the others would know what they were talking about without having them to explain; and the Simpsons blurred the lines between different media and viewers. Some techniques I had thought about were that each character had strengths and weakness through episodes, they weren't just one way the whole show. Another was that they mature in different ways each episode. For instance, if Bart did something wrong in the beginning/middle of the episode, he would have this heart to heart with Homer or Marge and realize what he did was wrong and how he could fix that. It's almost relatable in ways that there's a lot of life lessons for a cartoon show. Some specific concepts and ideas they had on other shows were The Simpsons included guest appearances from more celebrities, which made them apart of that world for an episode or even a second. They also included culture icons during the years, making jokes about them which made the viewer laugh. What made the Simpsons dialogic was the fact that they broke the fourth wall down by talking directly to the viewer with narratives about real serious issues that went on through the episode.
- 3. Compare and contrast podcasting and terrestrial radio. What technological advantages does podcasting offer, and how do different podcasts use these advantages? Does terrestrial radio offer any similar advantages?
 - Comparing and contrasting podcasts and radio, I would have to say the similarities would be they both can bring entertainment to the viewer and they can talk about anything; the differences would be for podcasting - you can listen to them anywhere in the world and play them on repeat if you wanted, podcasts also have more listeners as they are available to listen anywhere you go. Some technological advantages podcasting offers is you can listen and post them anywhere, you can also feel what it's like to be an actual radio host without the actual radio station. Different podcasts use these advantages to their use by specifying what category they want to be in - whether it's lifestyle, sci-fi, any category. People can even make a living off of doing just podcasts and they can gain skills as well. Which is a new field people are starting to definitely take interested in, there are so many podcast shows and stations already so it's not hard to find something to listen to - it's great for when people are on the go or are even driving. I think radio does have advantages as well, people who work in the radio industry can easily apply their skills to podcasts as it's a lot easier (assumingly) to manage, and also radio stations have a local and live audience compared to podcasts, you have to upload it and wait for an audience after the fact.

- 4. How does technology make more interesting TV possible? Think of a show whose advantages (or disadvantages) were made possible by technology (or lack of technology.) Give examples of ways this affected the story, the characters, etc. How might the show have been different in a different era?
 - Technology has affected many aspects of our lives as of recently. One of these aspects has been on television. With the newest and latest technology, it has brought special effects through editing programs to make the show more intense to watch; there have been On Demand services such as Hulu, Netflix, HBO, etc as learned in Week 8 of class. Also, there's been a new addition of social media coming into play as viewers are watching a show, they can tweet/Instagram/or Facebook updates and what their thoughts on the show are incorporating the viewer's aspect of also promoting their show. As learned in Week 8, we can know binge-watch multiple shows/episodes at one time which we can then rewatch at any time afterward. A show that has advantages that were made possible by technology is Game of Thrones. They've allowed a lot of special effects to take place during intense scenes such as battles, etc. If GOT didn't have special effects or the technology to make it what it is, it would not be as great as it is just because the show creators couldn't give that visual to their viewers.

References:

- https://en.wikipedia.org/wiki/Golden Age of Television (2000s%E2%80%93present)
- https://www.hollywoodreporter.com/lists/hollywood-reporter-critics-pick-worst-tv-shows-2018-insatiable-1171535