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Horror Movies

Horror Movies are something everyone has seen, whether they like the actual movie or not. These types of movies try to scare us whether that's by jumpscare, suspenseful moments, or thrilling and shocking scenes. For this project, I want to portray the same feeling of creepiness and the feeling like the viewer is watching or is in a horror movie.

The aesthetic I'm going for is, the 1980s/90s and '00s scary movie poster. I plan on achieving this by using programs such as illustrator and photoshop, if needed. The colors I would use is red (Pantone 186), green (Pantone 361), and Black (Pantone 419).

My target audience would be people who are die hard horror movie fans, or people who just want to see something different. I was always so interested in horror movies because who thought of the concept of this and how did they film this? I think it's also interesting to see how the plot plays out - whether it's good or bad.

Sources:

- <https://www.mopop.org/exhibitions-plus-events/exhibitions/scared-to-death-the-thrill-of-horror-film/>
- Pinterest Board: <https://www.pinterest.com/kaelabrandi/horror-movie-objects/>