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Design Brief #1
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Graphic Design 3

Sci-Fi Artifacts

A lot of people love Sci-Fi type of movies, such as Star Trek, Star Wars, Men in Black, etc. - my goal for this project is to promote the exhibit of more than 150 sci-fi objects from more than several famously-known movies. The colors I would be using is red (Pantone 186), green (Pantone 361), and black (Pantone 419).

My target audience would be people who are huge fans of movies such as these. Growing up, I was raised with these movies having such an influence on the way I perceive things and see certain images - I want to portray this mindset in this project because if it can change at least one person's point of view like mine, that would be great.

The way I plan on doing this is, by using three colors for a spot processing image and the knowledge of the programs of Photoshop and Illustrator. The tone would be feeling like a secret agent such as a character in Men in Black or a Jedi in a Star Wars film.

Sources:

- <https://www.mopop.org/exhibitions-plus-events/exhibitions/infinite-worlds-of-science-fiction/>
- Pinterest Board: <https://www.pinterest.com/kaelabrandi/sci-fi-movie-objects/>