

INSTAGRAM

DATE	COPY	РНОТО
7/1	Hello July! After the year we've been having, I'm hoping this is a turn to a better second half of the year. My favorite quote as of right now is "Follow your passion, be prepared to work hard and sacrifice, and above all, don't let anyone limit your dreams Donovan Bailey" Super important I have to keep reminding myself is success isn't an overnight type of thing. It takes time to have a quality and long term business to stay successful. My goals for this month is to gain more clients to kick start my social media management career and to expand more on my portfolio (hint hint at www.kaelabrandi.com). Also to enjoy summer for as long as I can before the cold comes back! What are some of your goals for this month? Or what is your favorite quote right now? ** ** ** ** ** ** ** ** ** ** ** ** **	FOLLOW YOUR PASSION, BE PREPARED TO WORK HARD AND SACRIFICE, AND, ABOVE ALL, DON'T LET ANYONE LIMIT YOUR dreams. ** DONOVAN BAILEY GH

June has been a very intense, hectic month of many of us in more ways than one. However, I wanted to do a June Recap. I didn't have too many goals just because we are in quarantine and there's not much we can do during this time?? It could be just me but a few goals I've accomplished are taking my social media more seriously in the sense of wanting to make this my full-time career of helping business owners grow through these platforms, I've been painting more which I've been absolutely loving. Creativity is flowing, my friends. I've just been reflecting more on myself and who I want to be in the upcoming months. What were your June goals and did you achieve them?

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#contentcreator #artwithmeaning #lifestyleclub
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#artfollowers #digitalmarketing #communications #instacreate
#painting #digitalcreative #digitalcontent
#socialmediamanager



7/3

"Where's Bubbles? ... She's probably upstairs combing her hair so she'll be the prettiest girl at the party." "I'm going to be the prettiest girl at the party." Mood for today EI never watched the powerpuff girls when I was younger but I kinda live for them now. How is everyone's Friday going??

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#digitalcreative

Sticker on Story: (Fill in the Blank) The Best Part of 4th of July is ____



Happy 4th of July! Despite what has been going on in the country lately, we all have been given a lot of rights and opportunities to live a great life and I couldn't be more thankful. This is probably my second favorite holiday - always a good day to spend time with family, reflect, and watch some cool fireworks, even though my dogs hate it

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#mediamanager





7/6

Marketing Tips Monday: Hashtags are your best friend when it comes to gaining followers, and getting your content out there. The max hashtags you can post is 30. It's best to research hashtags (takes 30-45 minutes) that are best for you and your niche. Don't use too many hashtags that are over 2 million because your post won't have as many opportunities to be seen. It's best to go for small (10k - 150k) and medium hashtags (150k -650k) with a few larger hashtags (700k -900k). If you're having trouble with hashtags, I specialize in hashtag research! You contact me through Instagram DM or email me at kaelabrandi@gmail.com for more information!

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#mediamanager #abodesuite #artful #lifestyleclub



7/7 It's World Chocolate Day! I personally do not like chocolate but 99% of the rest of the world does. I'm celebrating with a very few mini chocolate chips \(\bigcirc\) Here's a fun fact; despite the negativity of it being very bad for you - it's actually really healthy for you. Research supports that chocolate can be enjoyed as part of a balanced, heart-healthy diet and lifestyle. What's your favorite chocolate treat? �� 🍪 🍩 #digitalinfluencers #instagramforbusiness #blogginglife #communications #contentcreator #abodesuite #brandingdesigner #contentdesign #originalart #mediamanager #socialmediacontent #funwithcolor #socialmediamanager #artfollowers #womendesigners #solopreneurs #lifestyle #instagramstrategy #digitalmarketing #womenwithpurpose #lifestyleinfluencer #painting #instacreate #graphicdesignercommunity #socialmediacontentcreator #socialmediamarketing *\sqrt{ful} #digitalnomadlifestyle #digitalmarketingstrategy #socialmanager 7/8 The story behind my logo is - this was made for my senior portfolio class (rip to senior year) and I knew I wanted to be a social media manager in May the previous year. So my

The story behind my logo is - this was made for my senior portfolio class (rip to senior year) and I knew I wanted to be a social media manager in May the previous year. So my professor, shoutout to Mary, came up with an instagram themed design. Started off with black and white then led to black, red and white, then went to the final version you're seeing now. I did a custom "font" and placed shapes together hoping it worked. Added a drop shadow and here we are. Send me or tag me in your logos, I would love to see them!

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#artsoninstagram #graphicdesign #socialmediamanagers
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#instagramforbusiness #artfollowers #artful #comtemporaryart
#freelancemarketing #originalart #creativemarketing
#digitalmarketingstrategy



7/9 Some Thursday motivation for you. 💖 🌷 🤻 🎀 👛 💄 "Old ways won't open new doors" Don't be scared to chase your dreams! You never know what can come from it. #womendesigners #lifestyleinfluencer #digitalinfluencers #multimediadesign #painting #socialmediamanager #graphicdesignercommunity #instacreate #lifestyle #canvaspanel #digitalnomadlifestyle #beautyindustry #instagramforbusiness #womenwithpurpose #socialmediamanagers #visualstyle #freelancemarketing #artistblog #digitalmarketingstrategy #originalart #solopreneurs #artsoninstagram #socialmediacontent #funwithcolor #virtualassistants #contentcreator #digitalcreative #onlinepresence #lifestyleclub #contentcreators 7/10 Anyone else miss going out with their friends for a couple of drinks on a Friday night or is it just me? I personally love going out for drinks at @villageidiotpub. I can't wait for when everything is safe again to go back. Look at how amazing those drinks look! #lifestyleclub #instagramforbusiness #digitalcreative #digitalmarketingstrategy #artful #graphicdesign #digitalinfluencers #contentcreator #socialmediamanager #contentcreators #creativedirection #socialmediacontentcreator #artwithmeaning #lifestyle #digitalnomadlifestyle #solopreneurs #virtualassistants #abodesuite #socialmediacontent #socialmediamarketing \$\forall^{\circ}\$ #multimediadesign #communications #onlinepresence #digitalmarketing #funwithcolor #womenwithpurpose #artistblog #contentdesign #womenoftheworld #artsoninstagram 7/11 It's Selfie Saturday! Also just a little promo to my other pages, which you can find above in the link in my bio. What's also linked above is my website www.kaelabrandi.com - I would love to help any business owner or influencer with any social media issues they're having, graphic design needs, or even creating their website! You can DM me through instagram @kaelabrandi or email me at kaelabrandi@gmail.com #graphicdesignercommunity #visualstyle #solopreneurs #womenwithpurpose #socialmediamarketing *\square* #artistblog #socialmediamanager #graphicdesign #lifestyleclub #creativedirection #graphicdesignservices #creativemarketing

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7/13

Marketing Tip Monday: We're back at it with another tip from the social media manager! Today's post is going to be all about gaining followers. It might look and sound super simple for influencers that have over 20,000 or close to 200 million (@ kylie jenner) ... but it's all about visuals. Followers don't want to see feeds at first glance that are all over the place with mix-match colors, blurry or not great quality photos either. You only have less than 2 seconds to impress a new person. As you can see with my previous posts, I went with a "aesthetic" of just pink posts. It's recommended you stay with a common theme within your posts. That way it doesn't look "messy". Also, pinterest and unsplash will become your best friends. Just be careful of photos with watermarks or any copyrights on them!

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#brandingdesigner #womendesigners #digitalcreative
#creativemarketing #lifestyleclub #freelancemarketing
#mediamanager #lifestyle #digitalmarketingstrategy

Story: Post a story saying "Just shared a new post all about how to gain followers! Ask me any questions you have about social media growth you may have!" With question button



Behind the Scenes Tuesday: A very compact set up for some of the days I'm working on projects! I love the whole vibe of this photo. Are you a minimalistic person while working or do you have all of your stuff spread out like me? Let me know in the comments below!

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7/15

Another Wednesday Wisdom for the gram! I'm currently trying to create a life I've always dreamt of which... is a very luxury one if I do say so myself. Taking trips around the world, working my dream job I'm passionate about, a big house, my G-Wagon. I try to manifest as much as I can. Vision boards are truly an amazing thing - highly suggest creating one if you haven't already. But I can't have any of that, if I don't work and go after what I want. A lot of people get disappointed because they don't get success overnight. It's a journey, my friends. What's the life you want to be living? Let me know in the comments below!

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#lifestyleinfluencer #contentcreator
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#socialmediacontent #digitalmarketing



7/16 Throwback Thursday: A year ago today I was at an unpaid, uncredited internship for a digital marketing company near me. This internship confirmed my desire to work with social media in some capacity. I've always wanted to work with social media since the age of ten. How crazy is that twelve years later? I wasn't looking for anything out of this internship other than experience. You constantly have to be learning if you want to be the best at what you do. Learning never stops, and it can open doors for you. #womendesigners #socialmanager #comtemporaryart

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7/17 Guess what today is? It's world emoji day! I am obsessed with emojis - I use them at least a million times a day \infty they're cute and get straight to the point, in my opinion. My favorite emojis would have to be \(\begin{aligned}
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\text{are your favorite} or most used emojis? Let me know in the comments below!

Photo is not me

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7/18 Saturday's Feeling - hahaha I love this so much. Really tell me how that's going? No researched hashtags? No Content Calendars, competitive analysis or even indirect or direct

reach? Wow, love that for you. On a real note, STRATEGY STRATEGY. That's the main key to gaining followers for your brand. You can't just expect to post and receive followers based on luck. Instagram runs on algorithms (very bad ones but that's a different story). You must plan it allllllll out, my friends! If any businesses needs help, you can contact me through Instagram DM or through my email kaelabrandi@gmail.com . Also, please see my website for two different portfolios (www.kaelabrandi.com). I would love to get you started on the path of social media



success!

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7/20

You know what day it is ... Marketing Tips Monday! If business owners didn't know, they can now have an Instagram Business Profile Page. It's super easy to convert just by going under settings! It's recommended by myself and other social media managers to have your page under this setting because you get free tools to keep track of your analytics, your audience, any ads you want to create or promote, and literally so much more! Instagram Business Profiles are the exact same as the Facebook ones! If you are unsure or even want more information about these profiles, contact me through Instagram DM or email me at kaelabrandi@gmail.com to learn more! I would be happy to help you get started with your social media platforms - along with discounted rates for the first 3 months!

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#artful #lifestyle





7/21

Quarantine has been a long process for many of us wanting to get back to some type of normality. However, since March many of us haven't been able to do much and there's been a huge spike in people using technology more than ever. In an article from Tech Xplore, one doctor wrote "Using social media to help stay connected is a great idea—particularly social media that strengthen existing bonds and helps move existing social groups online." What do you think has been a positive thing that came out of quarantine?

Let me know in the comments below! Also if you want to read more of the article, just copy and paste this link into your web browser! https://bit.ly/31yqEY3

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7/22

Wednesday Wisdom! A great quote I found for today. Don't stop working towards your dreams! No matter what it takes, you always have the ability to change your life situation if you're not happy with it.

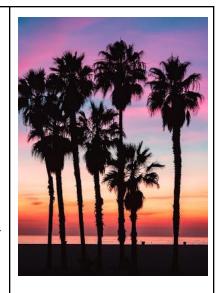
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#socialmediamanager #funwithcolor #digitalmarketingstrategy
#womenoftheworld #blogginglife #virtualassistants
#instagramforbusiness #onlinepresence #instagramstrategy
#digitalmarketing #multimediadesign



7/23

Thursday Thoughts - How are you guys feeling today? I feel productive and excited for the freaking weekend! I feel like a lot is going on in the world that can make us all feel mentally drained every day, a good phone detox for the day is a great remedy. Also, sitting out in the sun for 15 minutes a day has multiple benefits - happiness, getting tan, just appreciating nature. Don't forget the sunscreen!!

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7/24	Food Friday! What are you carving? I personally can always go for some good chicken tacos with chips and guac on the side - OOF so good! What's your favorite restaurant to go to?? #artfollowers #creativemarketing #solopreneurs #socialmediamanager #graphicdesignercommunity #instacreate #instagramforbusiness #womendesigners #painting #digitalnomadlifestyle #comtemporaryart #lifestyle #instagramstrategy #digitalcreative #abodesuite #artsoninstagram #blogginglife #contentcreator #artful #womenwithpurpose #artistblog #digitalmarketing #mediamanager #artwithmeaning #socialmediacontent #virtualassistants #lifestyleinfluencer #creativedirection #contentcreators #socialmanager	
7/25	Happy Saturday everyone! Enjoy the weekend and live your best life! #contentdesign #socialmediamarketing #canvaspanel #artwithmeaning #digitalmarketing #digitalmarketingexpert #graphicdesign #digitalcontent #womenoftheworld #womenwithpurpose #womendesigners #artfollowers #originalart #instagramforbusiness #contentcreators #abodesuite #virtualassistants #contentcreator #beautyindustry #mediamanager #socialmediacontentcreator #digitalmarketingstrategy #freelancemarketing #funwithcolor #socialmanager #artful #socialmediamanager #creativedirection #lifestyle #lifestyleinfluencer	
7/27	Can you guess what today is? Back at it again with another Marketing Tips Monday! Today let's talk ads. On average, a person sees about 5,000 ads A DAY!! How insane is that? Ads are a great thing for your business because it expands your outreach beyond your current followers. You have multiple ad options for Instagram - you can use photos, videos, moveable ads, and your Instagram story can be used for ads! Instagram stories are a great way to reach your followers and even new ones. If you're needing any assistance with creating an ad or need help setting them up, you can always contact me through Instagram DM @kaelabrandi or email me at kaelabrandi@gmail.com! #digitalmarketingexpert #solopreneurs #socialmediamanagers #lifestyle #digitalnomadlifestyle #contentcreators #multimediadesign #womenwithpurpose #creativemarketing #artful #graphicdesignercommunity #womendesigners #graphicdesign #lifestyleclub #beautyindustry #digitalcontent #artsoninstagram #instagramforbusiness #mediamanager #abodesuite #painting #contentcreator #virtualassistants	

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7/28	Do you know what's currently trending in the digital marketing field today? Videos are now becoming the new normal for advertising. According to an article by Smart Brief, "users watch 1 billion hours worth of videos every day." Not only are consumers being entertained but new skills are developing by video editing, filming, and so much more. Essentially these can create many new jobs for companies in the near future, if not - now. What do you watch on YouTube?? Let me know in the comments below. To read more of this article, copy and paste this link in your web browser! https://bit.ly/3dUmb4Q #artsoninstagram #graphicdesignservices #instacreate #womendesigners #digitalmarketing #artistblog #mediamanager #digitalmarketingstrategy #lifestyle #instagramforbusiness #digitalnomadlifestyle #womenoftheworld #socialmediamanager #brandingdesigner #multimediadesign #contentcreator #contentdesign #originalart #canvaspanel #artwithmeaning #womenwithpurpose #instagramstrategy #graphicdesign #abodesuite #freelancemarketing #socialmediacontentcreator #visualstyle #contentcreators #creativedirection #funwithcolor"	Roadside Jakob & Ryan Thomas Taugher
7/29	Another Wednesday Wisdom in the books and many more to come! This quote is more than words can express. I know I post a lot about changing life if you're unhappy and work hard towards your dreams but you also have to focus AND make time for yourself and what makes you happy! You only have one life and you shouldn't waste it by constantly working super hard 24/7. Take a step back and live life a little bit. #contentdesign #contentcreator #socialmediacontent #mediamanager #brandingdesigner #instacreate #womenoftheworld #artistblog #womendesigners #instagramforbusiness #instagramstrategy #beautyindustry #artful #womenwithpurpose #freelancemarketing #originalart #digitalcontent #communications #socialmediamanager #graphicdesign #artwithmeaning #painting #lifestyleclub #visualstyle #solopreneurs #comtemporaryart #artfollowers #socialmanager	Eyoy

It's Thankful Thursday! I'm incredibly grateful for being able to pursue my dreams freely and having such a great support system! What are you grateful for? Let me know in the comments below!

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#lifestyle #blogginglife



7/31

The last day of July - while it's been super fun and busy. It's coming to a close. What are you guys looking forward to for August?? What are your goals as well? I'm hoping I gain more clients and expand my portfolio even more! If you want to be one of those clients, you can Instagram DM here through @kaelabrandi or you can email me at kaelabrandi@gmail.com!

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