



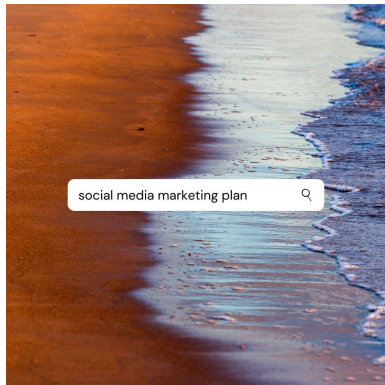

CONTENT CALENDAR for AUGUST 2020

INSTAGRAM

Schedule

1st post - 8 am, 2nd post - noon, 3rd (occasionally) - 4 pm

DATE	COPY	PHOTO
8/1 Sat	<p>1st post - Are you a business owner? An influencer? Or simply someone who is curious about what social media marketing is?</p> <p>Social Media Marketing is using social media platforms to engage with followers who have an interest in something relevant to your company or brand. For example, if you're a sporting goods company, you are likely to reach out to followers who have an interest in sports.</p> <p>How does it help you? Well by doing research based on your demographic and what your company offers (whether that's a product or service) - you are able to create content that will attract people interested in your company. There are many different ways you can go about this, but if you don't have the time to keep up with your social media platforms - there are people, such as myself, that have great knowledge on this subject and will help you achieve your goals regarding this topic.</p> <p>I am currently accepting new clients and would love to talk more about your goals in depth with you! You can DM me through here @ kaelabrandi or email me at kaelabrandi@gmail.com. ✨❤</p> <p>#lifestyleclub #digitalmarketing #contentdesign #abodesuite #socialmediamanager #artistblog #creativedirection #womendesigners #artfollowers #contentcreator #lifestyle</p>	 

	<p>#originalart #graphicdesignservices #socialmanager #lifestyleinfluencer #womenwithpurpose #brandingdesigner #instagramforbusiness #artsoninstagram #digitalcontent #artwithmeaning #graphicdesign #artful #beautyindustry #womenoftheworld #digitalcreative #contentcreators #multimediadesign #mediamanager #digitalinfluencers</p> <p>2nd post - Happy August! It's a new month with new opportunities. Today is the day you start your goals or start thinking of how to achieve them. 2020 is almost over and it's been a crazy ride from January to now but if you've been wanting to do something. The time is now! I wish you all a great day and a greater month! ✨💙</p> <p>What's one thing you want to start? Let me know in the comments below!</p> <p>#lifestyleclub #digitalmarketing #contentdesign #abodesuite #socialmediamanager #artistblog #creativdirection #womendesigners #artfollowers #contentcreator #lifestyle #originalart #graphicdesignservices #socialmanager #lifestyleinfluencer #womenwithpurpose #brandingdesigner #instagramforbusiness #artsoninstagram #digitalcontent #artwithmeaning #graphicdesign #artful #beautyindustry #womenoftheworld #digitalcreative #contentcreators #multimediadesign #mediamanager #digitalinfluencers</p>	
8/3 Mon	<p>1st post - Welcome back to another Marketing Tip Monday! Today we are talking about social media planning. A huge important thing for all companies and brands to do.</p> <p>Just like in my previous post, you have to really think of what you want out of these platforms. Do you want just followers? Do you want to spread awareness? What are your goals for these pages?</p> <p>Some questions you can ask yourself is who would be your ideal target audience? What interests your target audience and how can you provide your company's service and/or products to them? Another great question to ask yourself is what message do you want to get out there?</p> <p>You really want to think in-depth on these because 9 out of 10 times, you won't achieve the results you want without a plan.</p> <p>If you're in need of any assistance with social media and gaining more of an online presence but don't know how or where to start after this post, please DM me here on Instagram @kaelabrandi or email me at kaelabrandi@gmail.com ! I would love to assist in any way I can.</p> <p>#virtualassistants #creative #investinyourbusiness</p>	 

	<p>#onlinepresence #originalart #socialmediacontentcreator #blogginglife #lifestyleinfluencer #socialmediamarketing 💎 #freelancemarketing #contentcreator #business #digitalnomadlifestyle #digitalmarketingstrategy #digitalcontent #creativebusinessowner #mediamanager #abodesuite #brandingstrategy #lifestyle #communications #marketingmanagement #businessblog #digitalmarketing #socialmediaanalytics #socialmediamanagers #artistblog #creativelifestyle #femtrepreneurs #socialmanager</p> <p>2nd post - Happy National Watermelon Day everyone! I'm super excited because this is my favorite fruit possibly ever.</p> <p>As I was researching about watermelon, I found a couple of interesting facts! I've listed some on the photo above but a couple more I found was a man holds a world Guinness record for growing a 350-pound watermelon!! How insane is that? Think about how much watermelon you'd have to eat daily 😊</p> <p>Another interesting fact I found was it can prevent cancer as it has a certain antioxidant that helps reduce the risk of certain cancers!</p> <p>If you want to read more, just copy and paste this link in your web browser: https://bit.ly/3jIoJAz</p> <p>#virtualassistants #creative #investinyourbusiness #onlinepresence #originalart #socialmediacontentcreator #blogginglife #lifestyleinfluencer #socialmediamarketing 💎 #freelancemarketing #contentcreator #business #digitalnomadlifestyle #digitalmarketingstrategy #digitalcontent #creativebusinessowner #mediamanager #abodesuite #brandingstrategy #lifestyle #communications #marketingmanagement #businessblog #digitalmarketing #socialmediaanalytics #socialmediamanagers #artistblog #creativelifestyle #femtrepreneurs #socialmanager</p>	
8/4 Tues	<p>1st post - Happy Tuesday everyone! I'm hoping it's a great day for all of you! ✨🍌 In this post, we'll be covering how to build your social media platforms and some tips on how to achieve your goals.</p> <p>Building your brand on social media is time-consuming. Not a bad thing though, if you know what you're doing. Creating visually appealing content is one of the main things you're going to be focusing on. Whether that's taking photos of your products, of models, etc. People are very focused on an "aesthetic" - I talked about this in my previous posts but what you need is to have a correlating, "neat" theme to your pages. If you want to read more about this, please don't be afraid to go through previous posts!</p>	

Building your following is all about consistency and being a company that can add value to an interested customer's life. A tip that's super helpful is using hashtags!! People thrive off hashtags and if the same person keeps seeing your posts in the recent or top posts of a hashtag - it means you'll get more recognition and more of a following. Consistency is key, my friends.

If you need any help regarding how to build your brand or how to use hashtags, an aesthetic, anything I've mentioned - please contact me through Instagram DM or email me at kaelabrandi@gmail.com ! I do offer affordable rates and when you sign on as a new client you get a discount for the first 3 months! You do not want to miss out on this amazing opportunity!

#graphicdesign #womenoftheworld #digitalmarketingstrategy
#mediamanager #graphicdesignercommunity #femtrepreneurs
#artsoninstagram #abodesuite #businessnetworking
#creativemarketing #lifestyle #inspireconnectgrow
#marketingmanagement #instagramforbusiness
#creativemarketing #digitalinfluencers
#womenownedbusiness #canvaspanel #creativedirection
#artwithmeaning #digitalcontent #artsoninstagram
#artfollowers #onlinepresence #digitalmarketing
#socialmediamarketing 💎 #contentcreators
#womenwithpurpose #business #communications

2nd post - I'm not sure if many of you know I am a Graphic Designer! I just recently graduated from a 4-year university with my graphic design bachelor's degree. Over the last 7 years, I've gained so much knowledge about this topic. So here are some helpful graphic design tips + how to get started in this industry!


The first thing I've learned in my art journey, mistakes ARE beautiful. Art isn't something that's organized, neat, and everything in between. If you mess up, that's completely okay and actually encouraged!! I can't tell you how many times I've started with a visual concept in my head, only to not end up like that. You can't really think too much about design, art isn't like that. If you want something organized and what it's going to turn out like ... you might just need a different career then.

Graphic Design is all about expressing your message without having to say anything (Such an artist thing to say 😊). Tips that have worked for me regarding social media posts would be pop of colors, you don't want everything to be too plain jane nor too colorful. Use negative space to your advantage!!!

Don't be scared to leave some things out of the image, and don't be scared to put some things in! Can be unique elements



	<p>such as an effect on a photo, a little illustration, or two either.</p> <p>Also please please PLEASE, use any italics and bolded letters/words SPARINGLY. If you use bold text in the whole image as text, you won't know what to focus on first.</p> <p>I'm going to go more in-depth about the dos and don'ts of graphic design in a future post. I would say if you want to get into the industry - put yourself out there and offer your services (for free or discounted), take classes about this, or simply just create for pretend clients!</p> <p>#graphicdesign #womenoftheworld #digitalmarketingstrategy #mediamanager #graphicdesignercommunity #femtrepreneurs #artsoninstagram #abodesuite #businessnetworking #creativemarketing #lifestyle #inspireconnectgrow #marketingmanagement #instagramforbusiness #creativemarketing #digitalinfluencers #womenownedbusiness #canvaspanel #creativdirection #artwithmeaning #digitalcontent #artsoninstagram #artfollowers #onlinepresence #digitalmarketing #socialmediamarketing💎 #contentcreators #womenwithpurpose #business #communications</p>	
8/5 Wed	<p>1st post - Shoutout to National Root Beer Day! I personally do not like Root Beer but I have a smacker's flavored chapstick (wow throwback) and it's Root Beer flavored... not bad.</p> <p>Do you like Root Beer or can you live without? Let me know in the comments below! 🍷🍹</p> <p>#artwithmeaning #virtualassistants #instagramstrategy #socialmediamarketingstrategist #strategic #creativebusinessowner #womeninbusiness #digitalcontent #socialmediamanagement #multimediadesign #creative #digitalmarketingexpert #abodesuite #digitalcreative #socialmediaanalytics #contentcreators #socialmediamanagers #digitalmarketing #instagramforbusiness #graphicdesignercommunity #strategist #womenoftheworld #creativemarketing #creativdirection #womendesigners #growthmarketing #socialmanager #womenownedbusiness #socialmediamanager #solopreneurs</p> <p>2nd post - I've noticed since starting my social media management journey, a lot of people say stuff such as "why are you charging to do x,y,z when someone can do it themselves?" And this can go for any industry honestly - let me tell you why it's important to hire someone to help a company or brand's social media presence.</p> <p>As a social media manager, you are spending countless hours trying to see what works and what doesn't work for your client to give them maximum results possible. They are searching</p>	 

	<p>through hashtags (which can take hours on their own) to find the perfect ones that give exposure. You are spending hours creating high-quality content through images and captions. A social media manager doesn't wear just one hat. I've just recently started this journey (give or take a year) - but the same goes for the Graphic Design industry in almost similar ways.</p> <p>However, you can work on your social media pages all entirely on your own if you have the time for it. It's a learning curve and you won't achieve success overnight but it's a great career option once you understand it. What a social media manager can help you with is freeing up some time so you're not worrying about what you should post tomorrow or what type of new content you need to put out to interest followers or gain them. We also have a vast knowledge of how to achieve these goals.</p> <p>Just like in life, it's all about trial and error. And as much as we want to gain your brand a million and one followers overnight or the first day we start working with you, it never really works out well. All strategies are different and custom to your branding. It's not a one size fits all type of thing. ✨</p> <p>#artwithmeaning #virtualassistants #instagramstrategy #socialmediamarketingstrategist #strategic #creativebusinessowner #womeninbusiness #digitalcontent #socialmediamanagement #multimediamdesign #creative #digitalmarketingexpert #abodesuite #digitalcreative #socialmediaanalytics #contentcreators #socialmediamanagers #digitalmarketing #instagramforbusiness #graphicdesignercommunity #strategist #womenoftheworld #creativemarketing #creativedirection #womendesigners #growthmarketing #socialmanager #womenownedbusiness #socialmediamanager #solopreneurs</p>	
8/6 Thu	<p>1st post - Happy Thursday everyone! I hope you all are having a fantastic day so far (even though it's super early for some) 😊. Today we are talking about the do's and don't of social media marketing.</p> <p>I read an article from Forbes talking about this topic (I read a lot from them hahaha) and I wanted to inform you all!</p> <p>Do: Create Content Calendars. The best thing to help you organize your posts and thoughts - as well as creating a brand image and spreading your message.</p> <p>Don't: Just post your content without spell checking! I am so paranoid about this, even though it happens to the best of us here and there. Word of advice: Read your captions out loud like you're having a conversation with someone. It not only checks the spelling and grammar but you can add any parts</p>	

that elaborate more of what you're trying to say.

Do: STICKING TO A SCHEDULE!!! You do not want inconsistency in any aspect of your life, right? Social Media is now another aspect. Even if it's posting twice a week. You don't like it when people don't follow up on their word right?

Well, don't be that person to your followers. They're following you for a reason and they will quickly unfollow you too if you don't keep up your posts.

Don't: Leash out on someone who writes a mean comment or one with no good intentions. Simply ignore it or block them.

Do: Have fun!! Although it's important to be professional (you are representing your brand), don't take it seriously 24/7. People want you to be relatable and have some personality! 😊 Don't think of social media as a burdening task, think of it as building relationships with current and future clients!

If you want to read more of this Forbe's article, please copy and paste this link in your web browser: <https://bit.ly/305aQuT>

What are some of your do's and don'ts? Let me know in the comments below! ✨📝

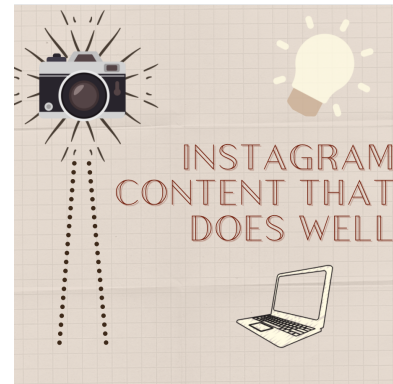
#instacreate #womenwithpurpose #digitalmarketingexpert
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2nd post - Good afternoon everyone! Here's a mid-day tip for those wanting to change their Instagram content.


If you're looking to include video, know that the video watch time has gone up 80% BUT photos still have more engagement! Doesn't hurt to throw in a video or two though.

I know I've said in the past to be careful of using hashtags with over 700k of shares. However, I will play devil's advocate and say that it's great to go through certain hashtags to indirectly or directly reach out to accounts similar to your brand. Certain hashtags are:

- ✓ love
- ✓ Instagood
- ✓ Me
- ✓ Cute



	<p>& ✓ follow</p> <p>Also to note, using at least one hashtag gives you at least 12% more engagement. (I still recommend using the max 30 - contact me through Insta DM or email for hashtag research 😊)</p> <p>If you add a location to your post, it gives you an 80% more engagement rating. Do not take advantage of not using this!!</p> <p>And for the last tip, photos with faces in them give you 40% more likes! So post those amazing selfies!!</p> <p>#instacreate #womenwithpurpose #digitalmarketingexpert #digitalmarketingstrategy #socialmediamanager #createdirection #femtreprenuers #womenoftheworld #brandtips #digitalnomadlifestyle #artfollowers #multimediadesign #digitalcontent #brandingstrategy #contentcreator #creativemarketing #graphicdesign #businesslifestyle #blogginglife #onlinepresence #creative #mediamanager #womenownedbusiness #strategist #mediamanagement #artistblog #marketingstrategists #socialmediacontentcreator #comtemporaryart #lifestyle</p>	
8/7 Fri	<p>1st post - “I began to realize how important it was to be an enthusiast in life. If you are interested in something, go at it full speed, embrace it with both arms. Lukewarm is No Good” - Roald Dahl</p> <p>I’ve always been scared to start my goals and I’m not sure why but as of lately, I’ve been saying “what is there to be scared of??? Just go for it for the life experience” So if you’re trying to pursue something or are anxious - take this as a sign and start it!!!</p> <p>What is something you’re trying to do more of or start this month? Let me know in the comments below!</p> <p>#strategic #visualstyle #creativelifestyle #mediamanager #marketingtip #igbusiness #instagramstrategy #solopreneurs #marketingmanagement #analytics #onlinepresence #multimediadesign #mediamanagement #lifestyle #newbusinessowners #brandingstrategy #digitalcontent #contentcreators #artfollowers #creativebusinessowner #socialmediamarketingstrategist #graphicdesign #digitalnomadlifestyle #lifestyleclub #investinyourbusiness #comtemporaryart #beautyindustry #businesslifestyle #digitalinfluencers #instacreate</p> <p>2nd - Happy Friday everyone! I wanted to do an updated about me post for those new to my page and those who have been following me for a bit!</p>	 

	<p>To start off with the basics - my name is Kaela Brandi. Yes, my last name is Brandi 😊. I am currently 22 years old and my birthday is the first day of Capricorn Season (Dec. 22) ♒</p> <p>My dream job would be a social media manager for a high-end beauty or lifestyle company. My favorite color is Red (I dyed my hair red at one point - look at the photo above). And a fun fact is I was born in Hawaii on a military base (a pink army hospital to be exact)! My dad was stationed there. 🌸</p> <p>Let me know in the comments what your dream job is or tell me about yourself! ✨❤</p> <p>#strategic #visualstyle #creativelifestyle #mediamanager #marketingtip #igbusiness #instagramstrategy #solopreneurs #marketingmanagement #analytics #onlinepresence #multimediasdesign #mediamanagement #lifestyle #newbusinessowners #brandingstrategy #digitalcontent #contentcreators #artfollowers #creativebusinessowner #socialmediamarketingstrategist #graphicdesign #digitalnomadlifestyle #lifestyleclub #investinyourbusiness #comtemporaryart #beautyindustry #businesslifestyle #digitalinfluencers #instacreate</p>	
8/8 Sat	<p>1st - Happy Saturday everyone! I hope you're stopping to smell the roses 🌹😊 How's everyone's day going? My day is going great so far and it's only noon! What's on the agenda for today is to work on some client projects, projects of my own and just taking a breather from the past week.</p> <p>What are your plans for today?? Let me know in the comments below!</p> <p>#strategic #instagramstrategy #lifestyleinfluencer #digitalinfluencers #newbusinessowners #contentcreator #abodesuite #solopreneurs #business #solopreneurs #creative #graphicdesign #womanownedbiz #originalart #mediamanagement #womendesigners #socialmediamarketing💎 #freelancemarketing #womeninbusiness #inspireconnectgrow #instacreate #brandingstrategy #marketingtip #socialmediamarketingstrategist #comtemporaryart #visualstyle #artsoninstagram #investinyourbusiness #womenoftheworld #womenownedbusiness</p>	

8/10
Mon

1st post - Happy Monday! You know what that means - another marketing tip monday for y'all.

Social media is an impact platform for so many people, businesses, and brands. It's all about who you are trying to target with your content. Knowing your ideal client.

Ideal clients are individuals who will want or need your services/products more than others. This is something I've been working on since creating my business. Demographics are a key factor in this as it helps you figure out age, gender, hobbies or interest. Knowing your ideal client makes it easier for you to create content for your pages. ✨❤

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#contentcreators #creativebusinessowner #contentdesign
#businessblog #digitalinfluencers #originalart
#multimediasign #canvaspanel #virtualassistants
#socialmanager #creativdirection #womanownedbiz

2nd post - Small businesses are so important to support especially during CVOID-19. Lately, I've been sick of buying from big businesses who make millions in a single day. I've been researching and talking with others on how to support small businesses AND where to look for them (surprisingly).


A few ways you can support small businesses are:

- Social Media shoutouts are incredible and highly encouraged!! Even if you have 2 followers, it's still spreading the company's name. I'm shouting out @epiphanylips - I just recently ordered a peach set and a strawberry set from her and it's AMAZING!! Especially the lip masks and the chapsticks.
- Shopping local. If you have any mom and pop shops by you, shop from them more often. Due to this pandemic, you can't imagine how many businesses are being closed down permanently or suffering financially because of everything being shut down.
- Donating your skills for free or at a discounted rate. I know some don't prefer this method but a lot of companies are looking for any help they can get to gain in new customers. I've been doing this for a different amount of companies, one being my dad's woodworking business @dbsmoothdesigns, another being @soulchic_boutique - I truly recommend both



when you support a
small business
you're supporting a
dream.

	<p>of these accounts!</p> <ul style="list-style-type: none"> - Last but not least is leaving a review on companies' social media pages and word of mouth reviews as well! This allows future clients/customers to see what other people think of the brand. <p>If you have any recommendations for small businesses that myself or others can support, please let me know in the comments below! Also, if you have any more ways of showing support, leave those in the comments as well!!</p> <p>Side note (and very shameless promo) - I am currently a small business myself, if you need any work for your social media accounts done. Go to my website www.kaelabrandi.com to see my portfolios and my pricing sheet! You can also contact me through Instagram DM or email at kaelabrandi@gmail.com ! 😊</p> <p>#brandtips #marketingstrategists #business #lifestyleinfluencer #communications #graphicdesign #marketingmanagement #socialmediacontentcreator #abodesuite #graphicdesignercommunity #businessblog #originalart #instagramstrategy #blogginglife #lifestyle #inspireconnectgrow #lifestyleclub #canvaspanel #socialmediamanagers #creative #digitalmarketing #multimediamdesign #creativemarketing #virtualassistants #artistblog #digitalinfluencers #strategic #artfollowers #freelancemarketing #solopreneurs</p>	
8/11 Tue	<p>1st post - "You don't need to be the most talented. You just need to be prepared to work hard, keep learning and don't be afraid to set goals that scare you." What a GREAT quote. As 2020 has been ... progressing, I've done a lot of self-reflection on what I need for myself and how to better my self as a person. I think it's important to recognize good and bad behaviors in yourself as it makes you grow and it makes your relationships with other people grow.</p> <p>Another thing I've been working on is recognizing what people need from me and what I need from others. Whether that's romantic relationships, family members, friends, literally anyone. You must give people the same effort you would want them to give you. These relationships can help you grow or destroy your career too. That's been a huge goal of mine is to be more mindful and to achieve goals I've set professional. Networking is a huge part of relationships no matter the connection.</p> <p>What goals have you accomplished so far in 2020?? Let me know in the comments below.</p> <p>#strategic #instagramstrategy #lifestyleinfluencer</p>	<p>"You don't need to be the most talented. You just need to be prepared to work hard, keep learning and don't be afraid to set goals that scare you."</p>

	<p>#digitalinfluencers #newbusinessowners #contentcreator #abodesuite #solopreneurs #business #solopreneurs #creative #graphicdesign #womanownedbiz #originalart #mediamanagement #womendesigners #socialmediamarketing💎 #freelancemarketing #womeninbusiness #inspireconnectgrow #instacreate #brandingstrategy #marketingtip #socialmediamarketingstrategist #comtemporaryart #visualstyle #artsoninstagram #investinyourbusiness #womenoftheworld #womenownedbusiness</p>	
8/12 Wed	<p>1st post - "One reason people succeed is that they have knowledge other people don't." - Tony Robbins. I love this quote because there are so many different skills and industries out there that people can learn that skill in-depth and teach others. Knowledge never stops.</p> <p>I've been taking various courses to expand my knowledge on the social media management and graphic design field. I want to know everything and anything that can allow me to succeed more. I don't like to compete against others but myself - I'll tell you why. When it's yourself, you are trying to consistently up one yourself - what can you do better? How can you do it better? What will help you succeed and what can you learn that will allow others to learn from you?</p> <p>I also think courses are fantastic to take just as a hobby or to pass time. Some courses I've been taking are ...</p> <p>📖 "How to be a Social Media Manager" by @seekingmillennial . An AMAZING course to take. As someone who had barely any knowledge (outside of my internships), this was super helpful and Arianne explained everything thoroughly and answered any questions we had outside of the lessons! She has tons of lessons with a lot of content - super informative! From everything to scheduling, managing Instagram pages to Facebook Groups to dealing with nightmare clients 🤪 and everything in between. I can't say good enough things about this course! 10 out of 10 recommended!!</p> <p>📖 "Pinterest Business Basics" by Charisse Merrill (https://www.pinterest.com/charissemerrillstrategist/) A great little course that allows you to set up your account and this taught me a couple things I didn't know about my Pinterest business account! I'm trying to get more into the Pinterest side of things recently!</p> <p>I'm trying to learn every little thing so if you have any great classes you took or are taking, let me know in the comments below!!</p> <p>#digitalmarketing #mediamanager #brandingdesigner</p>	

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#contentcreators #creativebusinessowner #contentdesign
#businessblog #digitalinfluencers #originalart
#multimediadesign #canvaspanel #virtualassistants
#socialmanager #creativdirection #womanownedbiz

2nd post - Did you know it's World Elephant Day? Well now you do! Every 26 minutes, an elephant gets killed by hunters.

It's super sad to think that elephants are known for being endangered with almost 50,000 elephants left in the world.

On this day, it's important to not only protect elephants but other animals that can be endangered. I'm leaving a couple links where you can donate or learn more about how to help these beautiful creatures.



Fun fact, one year for my birthday - my parents adopted an elephant for me. It's a sweet gift to adopt one - granted you're not keeping it in your house but it's still sweet to know that you do have a pet elephant somewhere out there!

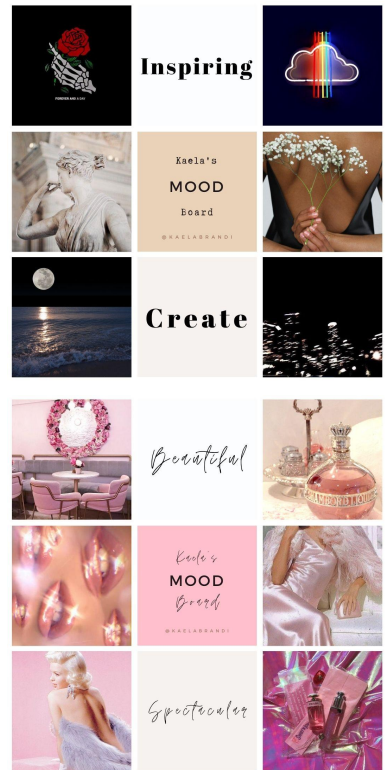
Also, Elephants personally remind me of my Aunt Allie, shoutout to her, because that's like her favorite animal and she has so many around her house! 😊

Links to learn more: <https://wwf.to/2XO1Hp2>
<https://bit.ly/30Mf0rX>

Also you can learn more by following World Wildlife Fund (@world_wildlife) and the African Wildlife Foundation (@africanwildlifeoundation)

#WorldElephantDay #worldwildlife
#africanwildlifeoundation #elephants #brandtips
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#socialmediacontentcreator #abodesuite
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#multimediadesign #creativemarketing #virtualassistants
#artistblog #digitalinfluencers

<p>8/13 Thu</p>	<p>1st post - One thing companies and brands often miss out on are influencers. Social media influencers can be a huge asset when it comes to getting your name out there.</p> <p>There's a couple ways you can go about promoting your product through them - you can give them free services or products in exchange for a shoutout on an instagram story or post, dedicated blog post or social media post. Micro-influencers are more important when it comes to your company. Yes, it would be cool to be featured by a celebrity but it's the micro-influencers who have more of a closer connection with their following.</p> <p>Micro-influencers are accounts with followers between 1,000 to 1,000,000. Yes that's a huge range but if you want more business, this is the way to go. A couple things to remember for both influencers and companies are to agree on certain terms, nothing too outrageous, and make sure you pay them fairly. Content is a long process and it's very time consuming. Also, make sure whatever deal is in writing!</p> <p>#womenoftheworld #comtemporaryart #virtualassistants #graphicdesignservices #brandingstrategy #brunette #graphicdesign #brandingdesigner #onlinepresence #contentdesign #womendesigners #socialmediaanalytics #digitalmarketing #solopreneurs #newyork #investinyourbusiness #marketingstrategists #artful #creativebusinessowner #creativedirection #socialmanager #instacreate #visualstyle #digitalcreative #creativelifestyle #communications #artsoninstagram #strategist #analytics #longisland</p>	
<p>8/14 Fri</p>	<p>1st post - Happy Friday everyone! It's finally the end of the week. Today we are talking about truth and myth. I'm so excited for this because I've seen quite a lot of interesting ... facts people have been saying about certain things. I'm here to clear those up.</p> <p>First one is you have to post multiple times a day on your pages. MYTH! You do not, but it's better to post at least once a day during the week then not posting at all for weeks on end.</p> <p>Graphic Designers know everything. BIGGG MYTH!!! No one truly knows everything honestly. It's a little difficult because you and a client can be talking about a project - you'll have one image of what it'll look like in your head and they'll have another. This is where communication is key because we want to make you happy for what you're paying.</p> <p>Social Media is great for connecting with current clients. TRUTH. These platforms were given to us for a reason, to stay connected. I like to tell clients that their pages keep their current clients updated on what they're doing and shows their</p>	

	<p>interested clients what the company has to offer.</p> <p>You can use social media to interact with others. YES!! Definitely encouraged. Leave a comment or two on someone's post you never posted on. React out to your followers directly! I encourage you to post a simple question at the bottom of your posts, something casual and easy like "do you like fruit or vegetables?" It's a conversation starter.</p> <p>Let me know if you liked these types of series! Or let me know if you like fruits or vegetables 😊</p> <p>#socialmediamarketing💎 #blogginglife #solopreneurs #womanownedbiz #instacreate #growthmarketing #creativelifestyle #newyork #brandingdesigner #socialmediamanager #beauty #instagramforbusiness #socialmediacontent #socialmediaanalytics #mediamanagement #fruits #strategist #vegetables #graphicdesignservices #lifestyleclub #contemporaryart #marketingmanagement #abodesuite #virtualassistants #womeninbusiness #lifestyleinfluencer #longisland #mediamanager #interacting #truthormyth</p>	
8/15 Sat	<p>1st post - Cheers to the freakin weekend! 🥳🎉 Today I'm going to have a part 1 and part 2 post - Part 1 is all about mood boards. Possibly my favorite thing to create honestly.</p> <p>Mood boards are collages consisting of images, texts, really whatever you want to visually show your company/brand. It can be on any topic other than a professional setting, if you prefer too. It gives the viewer an idea of what you want to showcase/ what your message is.</p> <p>I wanted to get even more creative with my posts and show you my alter egos when it comes to mood boards. My first one is the classy, edgy, black and white mixed with a little red. My second is girly, neutral, peachy, pinky - just a completely different vibe. I will say, my life is mainly the first mood board - it's just how I want to be taken as serious by others, not saying neutrals and pinky tones can't be taken seriously but personally I just feel more comfortable with that color scheme. My whole room is that way mixed with some hot pink led lights... best of both worlds 😊</p> <p>A long rant about color schemes but I do think it's important to identify with colors that make you feel comfortable especially as an influencer or company. That's how some people will associate you with.</p> <p>What would be your color scheme? Let me know in the comments below! If you want a custom mood board done, DM me - we'll talk more about it 🤗</p>	

#creative #blogginglife #socialmediaanalytics
 #graphicdesignercommunity #brandingdesigner #businessblog
 #igbusiness #socialmediamanagers #graphicdesignservices
 #lifestyleinfluencer #solopreneurs #digitalcontent
 #businesslifestyle #onlinepresence #entrepreneurlife
 #socialmediamanagement #mediamanagement
 #womenwithpurpose #painting #digitalcreative
 #communications #canvaspanel #comtemporaryart
 #contentcreator #contentcreators #newbusinessowners
 #marketingtip #virtualassistants #creativemarketing
 #digitalmarketingstrategy

2nd post - This post is part 2. If you haven't checked out part 1, go to my previous post. Part 2 is all about branding kits - another fun thing for me to create.

"A brand kit is a short guide to your company/brand's visual identity. The colors, fonts, and mood board will fit your brand's message and the aesthetic you want to show to clients." - Kaela Brandi's Pricing Sheet (On my website 😊)

Just like part 1, I wanted to create my own mini branding kit (well 2 of them) for this post and wanted to show the impact it can have on clients and interested followers! To keep up with the aesthetic of the black and white theme, I went with my "alter ego" branding kit - although the second one is my real one 🥳🥳💖📷

If your company or someone you know needs one of these super critical kits - please Instagram DM @kaelabrandi or email me at kaelabrandi@gmail.com

#digitalmarketing #solopreneurs #contentdesign
 #digitalinfluencers #inspireconnectgrow #artsoninstagram
 #growthmarketing #womanownedbiz
 #socialmediacontentcreator #marketingstrategists
 #beautyindustry #comtemporaryart #multimediadesign
 #instagramstrategy #womenownedbusiness #business
 #communications #businesslifestyle #contentcreators
 #onlinepresence #socialmediamanager #mediamanagement
 #painting #visualstyle #instagramforbusiness #blogginglife
 #artistblog #strategic #instacreate #investinyourbusiness



8/17
Mon

1st post - HAPPY MONDAYYYYY! ✨🙌 I hope you guys are having a great monday morning so far! And if you're thinking "omg literally it's monday... relax" Just think - it's a start to a fresh new week of opportunities and a new week to bettering yourself!!

Anyways, you know what time it is - Marketing Tip Monday. A little series I have on my page where I give you a great marketing tip to help you and your company and/or brand.

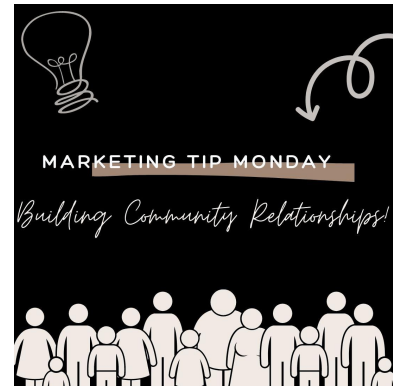
Today's tip is building a community following! Something everyone wants to achieve and gain this huge milestone in your social media journey. Building a community is definitely not easy or an overnight success. Some ways you can grow your following is by establishing what your niche is and what you want your followers to know you as. Creating content based on your brand's interests brings awareness to your page and what you have to offer.



Groups on certain social media sites are a great thing as well.

It really allows you to get on a deeper level with your community and talk to them one on one most times. Facebook Groups is something you should look into - if you're wanting to create a better relationship. Email lists are another thing if you're looking to send special content for the people who sign up for your email alerts. Maybe during this new week, you start it.


What are you trying to start this week? Let me know in the comments below!


#artful #entrepreneurlife #inspireconnectgrow
#creativemarketing #socialmanager #virtualassistants
#strategic #lifestyleinfluencer #socialmediaanalytics
#socialmediamarketingstrategist #womendesigners
#originalart #lifestyleclub #socialmediamanagement
#artwithmeaning #womenoftheworld #businessblog #painting
#womenwithpurpose #businessnetworking #graphicdesign
#brandingdesigner #womeninbusiness #artistblog
#womanownedbiz #contemporaryart #contentdesign
#digitalinfluencers #womenownedbusiness #solopreneurs







<p>8/18 Tue</p>	<p>1st post - Art is so inspirational and truly amazing to look at. In a recent article from Forbes, they covered an artist from London named Niki Usagi (@nikiusagi). Her work is absolutely amazing!! She includes techniques of cubism, abstract, mixed with a tiny bit of pop-art. I love all of her pieces because each one is so unique and has its own story to tell.</p> <p>In this article, she discusses how she got into art - what her art is about, what type of messages she is trying to express to the viewers. I've always been interested in artists and artwork like this because I really identify with pieces that aren't the "normal". If you go to my earlier posts on this account, you see all the pop art pieces I did. Abstract art is so fun, you don't have too many guidelines in the sense of - you can do whatever with whatever shapes, colors, etc. I can go on for hoursss about art but if you want to learn more about Niki and what she had to say in her article, follow her on her instagram and check out the @forbes article here: https://bit.ly/3aD7sej</p> <p>#investinyourbusiness #virtualassistants #abodesuite #painting #brandingstrategy #creativehustle #newbusinessowners #comtemporaryart #socialmediacontent #graphicdesignercommunity #artsoninstagram #igbusiness #strategic #socialmediamanagement #creativedirection #instacreate #socialmediamanager #womenoftheworld #socialmediamarketingstrategist #digitalcreative #artwithmeaning #digitalinfluencers #contentdesign #womendesigners #brandingdesigner #creativelifestyle #artistblog #onlinepresence #virtualassistants #womeninbusiness</p>	
<p>8/19 Wed</p>	<p>1st post - "A picture is worth a thousand words" It's World Photo Day today - a great day for photographers to showcase their talent through their art.</p> <p>My mom (@jjbrandi) is a photographer who captures fantastic images! She's known in our family to have an "eagle eye". She's an amazing photographer (and mother), she posts everything from birds, places she's been to, my dogs (Rolo and Meatball are true stars) and everything in between!</p> <p>Happy #WorldPhotoDay ! 📸🐦</p> <p>#digitalinfluencers #artsoninstagram #creativelifestyle #businessnetworking #socialmediamanager #socialmanager #newbusinessowners #multimediasdesign #creative #instagramstrategy #marketingtip #virtualassistants #comtemporaryart #brandtips #virtualassistants #womenownedbusiness #onlinepresence #canvaspanel #strategist #investinyourbusiness #socialmediamarketingstrategist #solopreneurs #businessblog</p>	

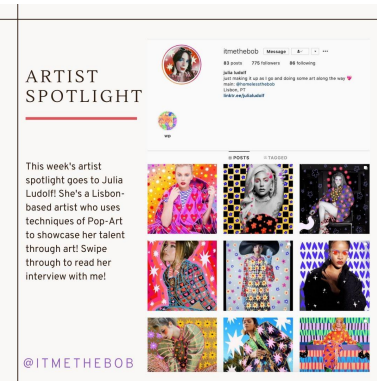
	<p>#onlinepresence #entrepreneurlife #creativdirection #creativemarketing #lifestyleinfluencer #womenwithpurpose</p>	
<p>8/20 Thu</p>	<p>1st post - Good morning everyone! Today's Thursday Thoughts are about Change and Attitude. As a social media management page, I want to break up my content just a little bit with inspiring and "real" topics too.</p> <p>Let's just start with - no one likes changes. Why? Because it's something new and different that you aren't used to. You don't know the outcome of what this new thing has. It's all in how you deal with it. I think change is necessary because you're growing. If you're not experiencing change, you're not growing.</p> <p>I remember crying the night before leaving for college freshmen year because I knew once I went to this new chapter - everything was going to change. I wasn't ready for it, but I'm glad I was thrown into it. What you have to take out of change is, you can't think about it but just do it. It gives you life experience and you need that to grow up otherwise you'll have an immaturity level of a 16 year old.</p> <p>Having a positive attitude about huge life situations makes you successful. Having a negative attitude doesn't get you anywhere and puts failure out in the universe. Take in the opportunity of change with open arms, you'll see great things once you do. ✨❤</p> <p>#womenownedbusiness #changes #mediamanager #instagramstrategy #instacreate #longisland #creativdirection #business #graphicdesignercommunity #socialmediamanagement #artistblog #painting #communications #beautyindustry #socialmediacontentcreator #marketingmanagement #strategist #artsoninstagram #instagramforbusiness #visualstyle #digitalmarketingstrategy #positivityandinspiring #motivation #contentdesign #marketingstrategists #artful #businesslifestyle #newbusinessowners #communications #lifestyleinfluencer</p> <p>2nd post - National Lemonade Day! "When life gives you lemons, you make lemonade"</p> <p>A great summer treat - has anyone had lemonade ice pops? I've only had them maybe twice when I was in kindergarten maybe but I recommend them like I've had them every year 🍋🍹</p> <p>Are you a fan of lemonade or no you don't really care about it? Let me know in the comments below!!</p> <p>#contentcreators #solopreneurs #beautyindustry #graphicdesignservices #womenwithpurpose</p>	 





	<p>#comtemporaryart #onlinepresence #marketingmanagement #lifestyleinfluencer #socialmediamanager #communications #onlinepresence #digitalmarketingexpert #digitalcontent #contentdesign #artwithmeaning #digitalcreative #virtualassistants #originalart #digitalinfluencers #digitalmarketing #socialmediacontent #socialmanager #entrepreneurlife #socialmediamanagers #socialmediacontentcreator #creativemarketing #digitalmarketingstrategy</p>	
<p>8/21 Fri</p>	<p>1st post - Good Morning and Happy Friday! I wanted to dedicate today's post strictly to an important topic. Voting. This is mainly to my U.S. followers because Election Day is coming up really soon.</p> <p>I'm not sharing my views of politics (I've learned the hard way with family recently) but if you want to keep someone in office or get someone out, please register to vote. I registered through the DMV and it was super easy. There's other ways to register as well. I'll be attaching links at the bottom of this post for different things.</p> <p>Also I wanted to warn you about the misinformation from either political side. Please do your research and make sure something is true before spreading it around. There's a lot of ignorant people who will believe the first thing they see without research.</p> <p>Anyone can believe whatever they choose but please don't come to me with any negative comments about any political situation as I have just the right to have my own opinions as you do plus I just won't respond 😊</p> <p>I do want to share that we all have a platform to speak on issues and topics that we should talk about but we can do it without judging anyone. Be open minded and see the other person's perspective. Please RESEARCH THOROUGHLY before getting into any negative situation with anyone about this topic. See you at the polls this November! 🇺🇸</p> <p>Links:</p> <ul style="list-style-type: none"> - (Literally google) "How to Register to Vote" - https://www.usa.gov/register-to-vote - https://www.loc.gov/law/help/social-media-disinformation/compsum.php - https://www.poynter.org/ifcn/anti-misinformation-actions/#us - https://www.diffen.com/difference/Democrat_vs_Republican <p>#socialmediacontentcreator #womendesigners #solopreneurs #lifestyle #contentdesign #originalart #marketingstrategists #brandingdesigner #onlinepresence #instagramforbusiness</p>	 <p>The graphic features a dark background with a stylized American flag pattern of stars and stripes. At the top, it says 'Election Day is coming up...' in white. Below that, in smaller text, it reads 'Read my caption on registering to vote, how to weed out the misinformation from political parties, and how to make a difference.' Further down, it states 'WE are the American people, we have the right to vote.' At the bottom, there are two stylized elephants, one blue and one red, both decorated with white stars.</p>

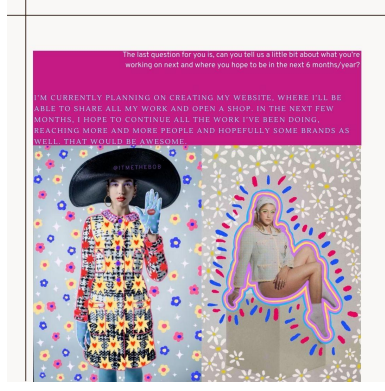

	<p>#businesslifestyle #strategist #politicalcampaigns #socialmediamanagers #communications #instagramstrategy #digitalinfluencers #unitedstates #socialmediacontent #visualstyle #democrat #artsoninstagram #republican #socialmanager #beautyindustry #digitalnomadlifestyle #digitalmarketingexpert #mediamanagement #vote</p>	
<p>8/22 Sat</p>	<p>1st post - Happy Saturday everyone and good morning! I wanted to come on here and create a new conversation between many of us.</p> <p>The topic: Post CVOID expectations and predictions for the social media marketing/graphic design industry. I've asked everyone since the first week what they thought this meant for the industry and they all said "I don't know - I don't have an answer". I can see why but let's think and talk about what it could be.</p> <p>My predictions are:</p> <p>→ companies won't have too many offices because they know we can work remote so that'll cut down the budget a bit.</p> <p>→ people will have more of an understanding of what this role really entails. SMM & Graphic Designers wear a lot of hats and I hope others soon realize that. (Probably not but one can hope)</p> <p>→ we will be in more of a demand than ever before. Think about it, companies are going to realize if they can't sell from a physical location as of right now, social media is how they're going to gain sales.</p> <p>I hope 2020 going forward is a better year for all of us because right now, it's not the greatest - let's be real. Tell me what you think will happen to this industry down in the comments below!</p> <p>#womendesigners #artwithmeaning #contentcreators #socialmediacontentcreator #beautyindustry #instacreate #digitalinfluencers #virtualassistants #mediamanagement #originalart #painting #brandingdesigner #visualstyle #womenoftheworld #digitalcreative #comtemporaryart #digitalcontent #contentdesign #artfollowers #graphicdesignservices #instagramstrategy #solopreneurs #socialmediamarketing💎 #marketingstrategists #brandtips #digitalmarketing #lifestyleinfluencer #socialmediacontent</p>	



<p>8/24 Mon</p>	<p>1st post - Thank you all so much for 400 followers! I can't wait for all of you to see my content going forward!</p> <p>I'll be back with my next post tomorrow!! 🍌 have a great day everyone!</p> <p>#womendesigners #artwithmeaning #contentcreators #socialmediacontentcreator #beautyindustry #instacreate #digitalinfluencers #virtualassistants #mediamanagement #originalart #painting #brandingdesigner #visualstyle #womenoftheworld #digitalcreative #comtemporaryart #digitalcontent #contentdesign #artfollowers #graphicdesignservices #instagramstrategy #solopreneurs #socialmediamarketing💎 #marketingstrategists #brandtips #digitalmarketing #lifestyleinfluencer #socialmediacontent</p>	
<p>8/25 Tue</p>	<p>1st post - Happy Tuesday! August is slowly leaving and I can't wait for fall nights, colder weather, my scarves that have been in my closet for the past like 5-6 months. Anyone else excited?</p> <p>I want you guys to fill in the blank in the comments below! "August is ____ and I can't wait for ____"</p> <p>#womanownedbiz #comtemporaryart #digitalcontent #creativdirection #creativemarketing #digitalcreative #socialmediamanagers #socialmediacontentcreator #contentcreators #communications #artwithmeaning #blogginglife #solopreneurs #womenownedbusiness #womendesigners #freelancemarketing #lifestyleinfluencer #virtualassistants #artfollowers #digitalnomadlifestyle #socialmediacontent #brandingstrategy #digitalinfluencers #beautyindustry #digitalmarketingexpert #strategist #onlinepresence #instacreate</p> <p>2nd post: Happy afternoon everyone!! I am so excited to finally announce that starting September 1st, I am starting to do more email marketing content exclusively for my subscribers!</p> <p>In my bi-weekly emails, I'll be giving you MORE in-depth marketing and graphic design tips and tricks that you will not see on my instagram page! I am giving those who sign up a little surprise on September 1st as well. Along with some other fun stuff I'm planning to announce in the future, be the first to know before I post it on my social media pages!!</p> <p>How do you sign up? Go to the link in my bio or my website (www.kaelabrandi.com) and click on "More" from the menu and you'll see a tab that says "Subscribe to my Email List!"</p> <p>I can't wait to connect with all of you on a deeper level!</p>	

	<p>#socialmediamarketing💎 #womendesigners #freelancemarketing #artwithmeaning #contentdesign #artfollowers #womeninbusiness #visualstyle #onlinepresence #digitalmarketingexpert #creativemarketing #comtemporart #socialmediacontent #contentcreators #onlinepresence #artsoninstagram #instacreate #blogginglife #socialmediamanagers #socialmediamanagement #communications #socialmediacontentcreator #digitalmarketingstrategy #digitalmarketing #digitalcontent #digitalnomadlifestyle #womenoftheworld #womenownedbusiness</p>	
<p>8/26 Wed</p>	<p>1st post: National Dog Day! I am so blessed to have my two boys in my life. I don't understand how people can be so mean to any animal - it's beside me but I hope you all give your dogs tons of treats today - I know Rolo and Meatball will get some today 😊</p> <p>Do you have dogs? If so, let me know what type they are and their names in the comments below !!</p> <p>#NationalDogDay #womendesigners #digitalmarketingexpert #longisland #visualstyle #blogginglife #digitalmarketing #socialmediacontentcreator #digitalnomadlifestyle #originalart #socialmediamarketingstrategist #socialmediamanagers #solopreneurs #graphicdesignservices #digitalcontent #brandingdesigner #businessblog #contentcreator #inspireconnectgrow #digitalmarketingstrategy #contentdesign #womenoftheworld #artsoninstagram #creativemarketing #instagramstrategy #freelancemarketing #artwithmeaning #socialmediaanalytics</p> <p>2nd post: Happy Women's Equality Day! 100 years ago, the 19th amendment was added to allow women to vote. It's crazy to even think we didn't have the right to vote from the start of this country up until 1920. But times are changing and god damn i'm so proud of being a woman.</p> <p>Since the start of time, women have faced so many struggles. From every race and age, it is incredible to see the strength and dedication we have as a whole to conquer and fight for what's right. I am proud to be raised by such strong women in my family who tell me what's right and wrong. I am proud to KNOW such amazing women through every aspect of my life throughout the almost 23 years of life.</p> <p>I can't tag everyone but if you're reading this, I am so blessed you are you and how far you've come in your journey, no matter how hard it was! We'll keep fighting for what we believe in until the very last day of life too. I'm so passionate about this topic and I hope you can feel that in this post. 2020 is the year of craziness but from this day forward, women will forever keep making a change in society for the better!</p>	 <p>“</p> <p>A FEMINIST IS ANYONE WHO RECOGNIZES THE EQUALITY AND FULL HUMANITY OF WOMEN AND MEN.</p> <p>Gloria Steinem</p> 

	<p>We are more than “just a pretty face”. We all have a platform. Fight for those who can’t have a voice.</p> <p>#WomensEqualityDay #girlssupportinggirls #women #girlschangetheworld #progress #celebrating #equality #womenintech #womeninstem #femaleempowerment #businesswomen #VOTE #2020 #august #1920 #19thamendment #voting #govote #womensupportingwomen #womendesigners #womanownedbiz #womenwithpurpose #wearthefuture #wearthepatriarch #wearthemonarch #teachyourfuturechildren #educatethosearoundyou #inspire #motivate #beYOU 💖</p>	
8/27 Thu	<p>1st post: Happy Thursday everyone! Today I want to continue a series I recently started here on my instagram called Artist Spotlight.</p> <p>This series shows artists of all different types of art, mediums, etc. I am super excited to present my first artist I’ve interviewed. Her name is Julia Ludolf (@itmethebob) and she is a Lisbon-based artist. What really attracted me to her profile is the colors and photos she uses to showcase her talent. You can see pop culture references throughout her work and how she interprets the image herself. She allows others inside her mindset during this interview and what her creative process was like.</p> <p>I had a great time doing this and I hope you guys like this type of content and got more of a glimpse into the art world. Art has offered me so much throughout my life and I hope you get the same! Thank you, Julia! Stay tuned for another Artist Spotlight with another great artist I’ve interviewed Tuesday!</p> <p>If you want to know more of what type of content I’m posting during the week, more exclusive content, art stories, tips and tricks, etc. - please sign up for my emails! Click the link in the bio or go to www.kaelabrandi.com ! ✨</p> <p>#womendesigners #digitalmarketingexpert #longisland #visualstyle #blogginglife #digitalmarketing #socialmediacontentcreator #digitalnomadlifestyle #originalart #socialmediamarketingstrategist #socialmediamanagers #solopreneurs #graphicdesignservices #digitalcontent #brandingdesigner #businessblog #contentcreator #comtemporaryart #inspireconnectgrow #digitalmarketingstrategy #contentdesign #womenoftheworld #artsoninstagram #creativemarketing #instagramstrategy #freelancemarketing #artwithmeaning #socialmediaanalytics</p>	 <p>ARTIST SPOTLIGHT</p> <p>This week's artist spotlight goes to Julia Ludolf! She's a Lisbon-based artist who uses techniques of Pop-Art to showcase her talent through art! Swipe through to read her interview with me!</p> <p>@ITMETHEBOB</p> <p>How did you get into art? Have you been interested since you were a kid or was it fairly recent you started?</p> <p>"I THINK I'VE ALWAYS BEEN INTERESTED IN THE ARTS. IT'S SOMETHING THAT'S PART OF ME, PART OF WHO I AM. WHEN I WAS A KID, I WAS MORE INTO HANDICRAFTS BUT I WAS INTERESTED IN DRAWING AND PAINTING AS WELL. OVER TIME I STARTED BOYCOTTING MYSELF ARTISTICALLY. I THOUGHT THAT NOTHING I DID WAS GOOD ENOUGH, SO I STOPPED DOING ANYTHING CREATIVE FOR A WHILE. I ONLY RECONNECTED WITH MY ARTISTIC SIDE A FEW YEARS AGO, WHEN I STARTED COLLEGE, AND SINCE THEN I'VE BEEN TRYING NONSTOP TO DEVELOP MY SKILLS."</p> <p>What genre would you classify your art as? From the colors and the images - I would say pop art, but I never want to assume though 🤔</p> <p>"I'M NOT REALLY SURE ABOUT WHAT STYLE OR MOVEMENT MY ARTWORKS FIT IN, BUT I THINK I WOULD SAY POP ART AS WELL."</p>

		<div><p>What inspires you to create a new piece? Your artwork is truly beautiful and I would love to know what goes through your mind when creating it or even the before - do you plan it out or do you see an image and just let the creativity flow?</p><p>"WHAT REALLY INSPIRES ME IS TO LOOK AT A BEAUTIFUL AND WELL-MADE PHOTOGRAPH. HONESTLY, I AM EASILY AMAZED BY A NICE ART DIRECTION. WHEN I SEE A VERY BEAUTIFUL PHOTOSHOOT I CAN'T HELP BUT THINK WHAT I COULD DO TO ENHANCE THAT. HOW COULD I PUT A LITTLE BIT OF MY WORLD, MY VISION INTO THAT BEAUTIFUL ART PIECE, AND IT USUALLY FLOWS, MY CREATIVITY. I LEARNED THAT IT'S THE BEST WAY TO DEAL WITH IT. IF I PLAN TOO MUCH, I USUALLY END UP VERY FRUSTRATED, BECAUSE THAT'S NOT HOW I WORK... EVERYTHING HAS TO BE REALLY NATURAL."</p><p>Are there any messages that you want to share with your followers through your art?</p><p>"WHAT REALLY INSPIRES ME IS TO LOOK AT A BEAUTIFUL AND WELL-MADE PHOTOGRAPH. HONESTLY, I AM EASILY AMAZED BY A NICE ART DIRECTION. WHEN I SEE A VERY BEAUTIFUL PHOTOSHOOT I CAN'T HELP BUT THINK WHAT I COULD DO TO ENHANCE THAT. HOW COULD I PUT A LITTLE BIT OF MY WORLD, MY VISION INTO THAT BEAUTIFUL ART PIECE, AND IT USUALLY FLOWS, MY CREATIVITY. I LEARNED THAT IT'S THE BEST WAY TO DEAL WITH IT. IF I PLAN TOO MUCH, I USUALLY END UP VERY FRUSTRATED, BECAUSE THAT'S NOT HOW I WORK... EVERYTHING HAS TO BE REALLY NATURAL."</p></div> <div><p>How do you think social media has impacted your view on art and how has it impacted your mindset when creating art?</p><p>"THE SOCIAL MEDIA MADE ME REALIZE THAT THE ART WORLD IS NOT AS DISTANT AS I THOUGHT IT WAS. NOWADAYS ANYONE CAN SHARE THEIR ARTWORKS ONLINE. AND, WITH THE RIGHT TOOLS, MAKE THOSE WORKS GET INTO THE RIGHT PLACES. THAT MOTIVATES ME A LOT BECAUSE I LEARNED THAT I CAN CREATE AND SHARE MY WORKS SO MORE EASILY."</p></div> <div><p>Is there any advice you would give to anyone who wants to become an artist or anyone who is curious about the art industry in general?</p><p>MY GREATEST ADVICE IS TO LEARN AS MUCH AS YOU CAN ABOUT WHAT YOU WISH TO INVEST YOUR TIME IN. IT'S EXTREMELY IMPORTANT TO LEARN HOW THE INDUSTRY WORKS AND HOW TO GET YOU TO WORK WHERE YOU DESIRE. BUT THE MOST IMPORTANT THING, REALLY, IS TO BE TRUE TO YOURSELF. CREATE WHAT MAKES YOU HAPPY AND WHAT INSPIRES YOU.</p></div>
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8/28 Fri	<p>1st post: Happy Friday everyone! TGIF, am I right? Today I want to discuss the ideal amount of times you should post every day on every platform... here we go.</p> <p>It's really up to you. There's your answer. I would recommend to post at least once or twice a week if you want to see growth but you don't have to let an image dictate how many times you're obligated to post if you don't want to.</p> <p>My posting schedule for Instagram is currently 6 days a week, am I manually posting 6 posts per week? Absolutely not. I would like to thank scheduling services for that.</p> <p>Here's what I do:</p> <ul style="list-style-type: none"> - I create the content (deciding/creating images, captions, hashtags) at the beginning of each month <ul style="list-style-type: none"> - Upload each individual post to a service - Select an automatic setting and time of when to post <ul style="list-style-type: none"> - That's it. It posts for me. <p>You don't need to invest hundreds into an expensive service - I use Later, a free scheduling service - you can upgrade your account if you choose, I JUST canceled after a month because of different services I pay for already.</p> <p>Without scheduling, I would go crazy figuring out when to post, what times, setting alarms to post, etc etc BUT if I can find easier ways to get tasks done for me - I will. Highly recommend checking them out! ✨</p> <p>If you haven't signed up for my email notifications, please go to the link in my bio to sign up! You do not want to miss the first email that goes out September 1st!</p> <p>#contentcreators #artistblog #digitalcreative #artful #painting #graphicdesign #instagramforbusiness #digitalmarketingexpert #multimediadesign #graphicdesignservices #funwithcolor #artfollowers</p>	

	<p>#socialmediamarketing💎 #blogginglife #brandingdesigner #communications #contentdesign #womenoftheworld #instacreate #digitalnomadlifestyle #mediamanager #socialmediamanager #freelancemarketing #lifestyleinfluencer #contentcreator #socialmediacontentcreator #solopreneurs #creativemarketing #socialmediacontent #digitalmarketing</p>	
8/29 Sat	<p>1st post - Good morning everyone! I hope you're having a lovely, terrific, magical day so far.</p> <p>I just wanted to hop on here real quick to remind you all to take a breather, enjoy the environment around you, to reflect on the past week and to look forward to the week ahead!</p> <p>Take a pause and just think about what you're grateful for. We often lose sight of what is truly important to us and always go, go, go.</p> <p>My perfect Saturday is taking a day to be outside (when it's not sweltering) and to take in mother nature. What's yours? Fill in the blank in the comments below "My perfect Saturday is ____" 🌴🌊</p> <p>#womendesigners #socialmanager #comtemporaryart #instagramforbusiness #contentcreators #brandingdesigner #mediamanager #onlinepresence #blogginglife #digitalcontent #originalart #lifestyleclub #womenwithpurpose #graphicdesignercommunity #womenoftheworld #multimediadesign #lifestyle #contentdesign #digitalinfluencers #socialmediamanagers #artwithmeaning #solopreneurs #artistblog #socialmediamanager #socialmediamarketing💎 #digitalcreative #instacreate #graphicdesign #contentcreator #artsoninstagram</p>	
8/31 Mon	<p>1st post - August 31st - a day all of us or most of us are dreading. It means it's the end of the "summer" months but autumn is upon us. Which I'm excited for because it's my favorite season (when it starts getting cooler out).</p> <p>I wanted to post about a series/ a new series I've been thinking a lot about in the past few weeks. I've been doing Artist Spotlight and I've been loving it because I'm introducing the world to new artists. Another reason is, I love finding out what people are doing, how they got involved with their field, etc.</p> <p>So this is where my followers come in. I'm starting a new series where I'm interviewing people in any field. This can be anyone who has a small business, influencers, social media managers, graphic designers, financial advisors, and everything in between. (There's no limited industries)</p> <p>I want to know your background, how you got into your</p>	

	<p>industry, anything you want to talk about. It's a chance to really give followers new fields to check out if they're interested and just to bring more awareness to the job/industry itself.</p> <p>If you want to be featured, you can DM me on here or email me at kaelabrandi@gmail.com . I'll give you more details during the convo.</p> <p>I'm super excited to bring new content to my platform and I hope it gets you all excited too!</p> <p>#funwithcolor #instagramstrategy #graphicdesign #digitalcontent #lifestyle #digitalmarketingexpert #digitalmarketing #socialmediamanagers #socialmediamarketing💎 #onlinepresence #visualstyle #womenoftheworld #beautyindustry #digitalmarketingstrategy #instagramforbusiness #digitalnomadlifestyle #socialmanager #womenwithpurpose #painting #artfollowers #abodesuite #contentcreator #mediamanager #graphicdesignercommunity #graphicdesignservices #contentcreators #lifestyleclub #solopreneurs #freelancemarketing #comtemporaryart</p>	
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Things I didn't use in August:

- *Keywords*
- Venn Diagram (Meme?)
- strong branding/how to set yourself apart from everyone else
- ~~fill in the blank: "My perfect Saturday is ____"~~
- Contracts, In-writing agreements
- *Forcing myself to jump into something, when I'm scared/anxious to (business edition)*
- *Websites I use everyday professional and business*
- Podcasts i've been obsessed with

September 1st post the important days